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HardingPoorman Group Earns 'G7 Master Printer' Qualification

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HardingPoorman Group is one of three printers in Indiana to earn IDEAlliance G7 Master Printer Offset Printing and Proofing qualification, based on the company's use of the new printing specification and calibration technique.

Only 200 of the 28,000 printing companies nationwide are G7-qualified. The qualification indicates that HardingPoorman Group uses the most modern technology, techniques, proofing and press controls, and standards required to produce a close visual match from proof to print.

In addition, HardingPoorman employees Gary Galvin and Jim Wachob have earned G7 Professional status, while all members of the Color Management Team for the Indianapolis graphic arts company— Bill Burdine, Robert Burger, Galvin, Sean Gilbertson, Lynn Lear, Max Phillips, Deniece Pride, Kevin Treece and Wachob—have completed the Color Management Associate training and certification program from an international trade association, IPA, the Association of Graphics Solutions Providers.

"Our next goal is to train the pressroom staff in the G7 method, color management theory, and use of new tools to obtain a better match to proof," said Wachob, systems administrator and color management specialist for HardingPoorman Group. "Our goal is more consistent printing and the best results possible for our customers."

ABOUT HARDINGPOORMAN GROUP

The locally owned and operated HardingPoorman Group, www.hardingpoorman.com, consists of several integrated companies all under one roof. HardingPoorman Group's broad portfolio of services includes: computer-to-plate offset printing, UV printing, digital printing, variable data services, CD/DVD replication and automated packaging, mailing, comprehensive bindery, and wide format signage. The company has annual sales of \$24.8 million.

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