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For Immediate Release

EPA RECOGNIZES HARDINGPOORMAN GROUP AMONG NATION'S LEADING GREEN POWER PURCHASERS PURCHASE SUPPORTS NEW DEVELOPMENT OF CLEAN RENEWABLE RESOURCES

Indianapolis, Indiana, September 9, 2009 - The U.S. Environmental Protection Agency (EPA) announced that HardingPoorman Group (HPG) appears on the EPA's new Top 20 Printers List of the largest green power purchasers in the commercial printing business. HPG is purchasing more than 4 million kilowatt-hours (kWh) of green power annually, which is enough green power to meet 100 percent of the organization's purchased electricity use. HPG is buying a utility green power product from Indianapolis Power & Light.

The Top 20 Printers List is one of nine Top Partner Lists that EPA releases quarterly, highlighting some of America's largest green power purchasers. HPG currently ranks No. 9 on EPA's Top 20 Printers List. All of EPA's Top Partner Lists are available at <http://www.epa.gov/greenpower/toplists/>.

This purchase also qualifies HPG for EPA's Green Power Leadership Club, a distinction given to organizations that have significantly exceeded EPA's minimum purchase requirements. Green Power Leadership Club members must purchase ten times the partnership's minimum requirement organization-wide.

Green power is electricity that is generated from environmentally preferable renewable resources, such as wind, solar, geothermal, biogas, biomass and low-impact hydro. These resources generate electricity with a net zero increase in carbon dioxide emissions, while offering a superior environmental profile compared to traditional power generation sources. Green power purchases also support the development of new renewable energy generation sources nationwide.

According to the U.S. EPA, HPG's green power purchase of more than 4 million kWh is equivalent to avoiding the carbon dioxide (CO₂) emissions of nearly 600 passenger vehicles per year, or is the equivalent amount of electricity needed to power more than 400 average American homes annually.

"We're proud of our Green Team," says David Harding, President and CEO of HardingPoorman Group, "It's exciting to see our employees take initiative towards becoming a greener company."

Since HPG began their green initiatives in July 2008, they have reduced their waste to landfill by over 24% and have implemented a recycling program that allows employees to bring recyclable materials from home. They became Indiana's first business to purchase 100% green power, and the fifth business nationwide. They also purchased a UV press which produces 0% volatile organic compounds. They continue to take steps toward becoming a greener company as they test new technologies such as biodegradable shrinkwrap, and as they are on pace to reduce their waste to landfill this year by 76%.

About HardingPoorman Group

The locally owned and operated HardingPoorman Group, www.hardingpoorman.com, is one of North America's leading providers of communications solutions. HardingPoorman Group consists of several integrated companies all under one roof: SPG Graphics, Ropkey Graphics, Full Court Press, Discom Technologies, and Education Connection. HardingPoorman Group's broad portfolio of services includes: computer-to-plate offset printing, UV printing, digital printing, variable data services, CD/DVD replication and automated packaging, mailing, comprehensive bindery, and wide-format signage. They currently employ 136 associates with annual sales exceeding \$22 million.

About Indianapolis Power & Light

IPL is The Power Behind Indianapolis™, providing retail electric service to more than 465,000 residential, commercial and industrial customers in Indianapolis, Indiana and other central Indiana communities.

About EPA's Green Power Partnership

The Green Power Partnership is a voluntary program that encourages organizations to buy green power as a way to reduce the environmental impacts associated with purchased electricity use. The Partnership currently has more than 1,100 Partner organizations voluntarily purchasing billions of kilowatt-hours of green power annually. Partners include a wide variety of leading organizations such as Fortune 500 companies, small and medium sized businesses, local, state, and federal governments, and colleges and universities. For additional information, please visit <http://www.epa.gov/greenpower>.